

# TRAVO NEWS

**THEME : BALANCE**



## Industry Trends & Insights

Bleisure travel—where business travellers extend their trips for leisure—is rapidly transforming the MICE industry. With professionals seeking work-life balance, companies are integrating leisure activities into corporate events, conferences, and incentive trips. Popular destinations now offer curated experiences, from wellness retreats to cultural explorations, encouraging attendees to stay longer. As remote work blurs traditional boundaries, bleisure is becoming a key factor in business travel decisions, enhancing employee satisfaction while benefiting the hospitality and tourism sectors.



## Destination of the Week

Known for its breathtaking natural beauty and rich cultural heritage, Montenegro is swiftly becoming a premier MICE destination. In the first eight months of 2024, the country welcomed over 80,000 UK visitors, reflecting an 18% increase from the previous year.

**MONTENEGRO**



# QUICK UPDATES

## West Bengal Tourism Eyes 50+ International MICE Events After MoUs with ICPB & Partners



West Bengal is set to host over 50 international MICE (Meetings, Incentives, Conferences, and Exhibitions) events following MoUs signed during the Bengal MICE Conclave at BGBS 2025. The West Bengal Tourism Department and India Convention Promotion Bureau (ICPB) inked six MoUs to boost the state's MICE sector. "We expect a minimum of 50 international events as an outcome," said Nandini Chakravorty,

## Travo Tips: Because Safety comes first

**Understanding local laws and customs** is vital for international business travelers to avoid accidental offenses and legal issues. Research the key laws of your destination, such as alcohol regulations, drug policies, and behavior expectations. Respect religious practices, like fasting during Ramadan in Muslim countries, and follow appropriate business etiquette, such as the formal exchange of business cards in Japan. Dress codes also vary, with conservative attire expected in some regions, while casual wear may be acceptable elsewhere.



### Visa Updates

#### UAE launches first phase of Blue Visa system, offering foreigners 10 years residency permit

The United Arab Emirates launched the Blue Visa, a 10-year residency for those contributing to environmental sustainability, during the World Governments Summit 2025.



### Flight Updates

#### Madhya Pradesh Govt targets one airport in every 150 km

The Madhya Pradesh government has unveiled an ambitious civil aviation policy aiming to enhance regional air connectivity by establishing an airport every 150 kilometers and a helipad every 45 kilometers across the state.

## BLOG OF THE WEEK

### TOURIST VS TRAVELLER: THE ART OF EXPERIENCING THE WORLD

The world is awash with gorgeous places ranging from the tallest, inconceivably mighty peaks of the Himalayas to the most chaotic streets of New York. What makes the difference between a tourist and a traveller is how best one experiences these places. Would you be the one who rushes through a specific itinerary ticking off spots from a bucket list? Or do you take time, immerse yourself fully into the local culture, and enjoy every moment?



[READ MORE](#)

### GYAAN OF THE WEEK

Every accident has a significant lesson to learn. There is a lot that goes into aviating a plane than the luxury of travel and saving is time. Few that we need to understand are-

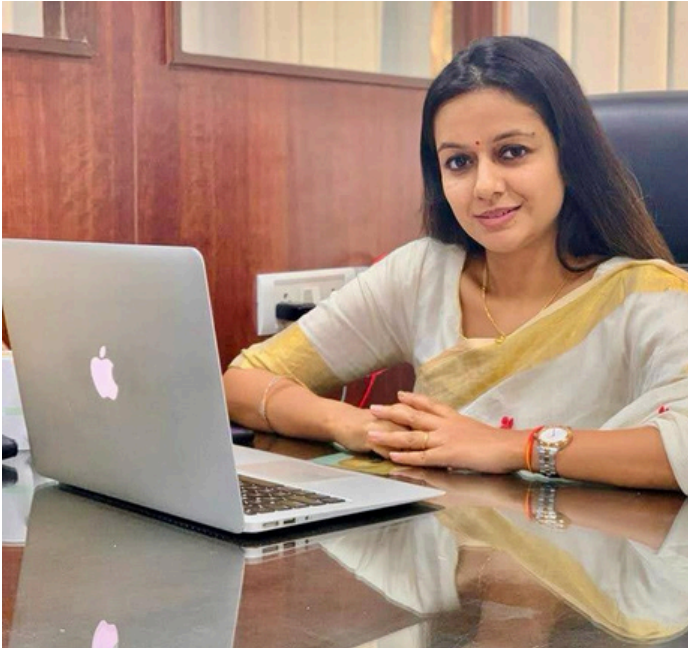
- once you take off there is only one way to land and that's the right way otherwise it could be fatal.
- complete environment affects the safety of an aircraft- crew, controllers, engineers, weather conditions, systems onboard and many more.
- Identification becomes the greatest challenge in aviation.
- every passenger and crew adds to enhanced safety of the aircraft.



**Mr Pilot**

A smart mix of technology and procedures could be the only solution to make sky safer.





## Wise words from Our CEO

Corporate travel is more than just arriving at a destination in the world of dynamic business today. It's about efficiency, compliance, and seamless experiences. At Travoinspire, we adopt a preemptive approach by keeping ourselves abreast of every possible alteration in the visa regulations, airfare trends, seafarer policies, and changing global travel norms.

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